

# The Chinese Practice of Cultural Heritage in Promoting the Establishment of Resilient and Inclusive Societies

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## A Case Study of Jingmai Mountain in Yunnan

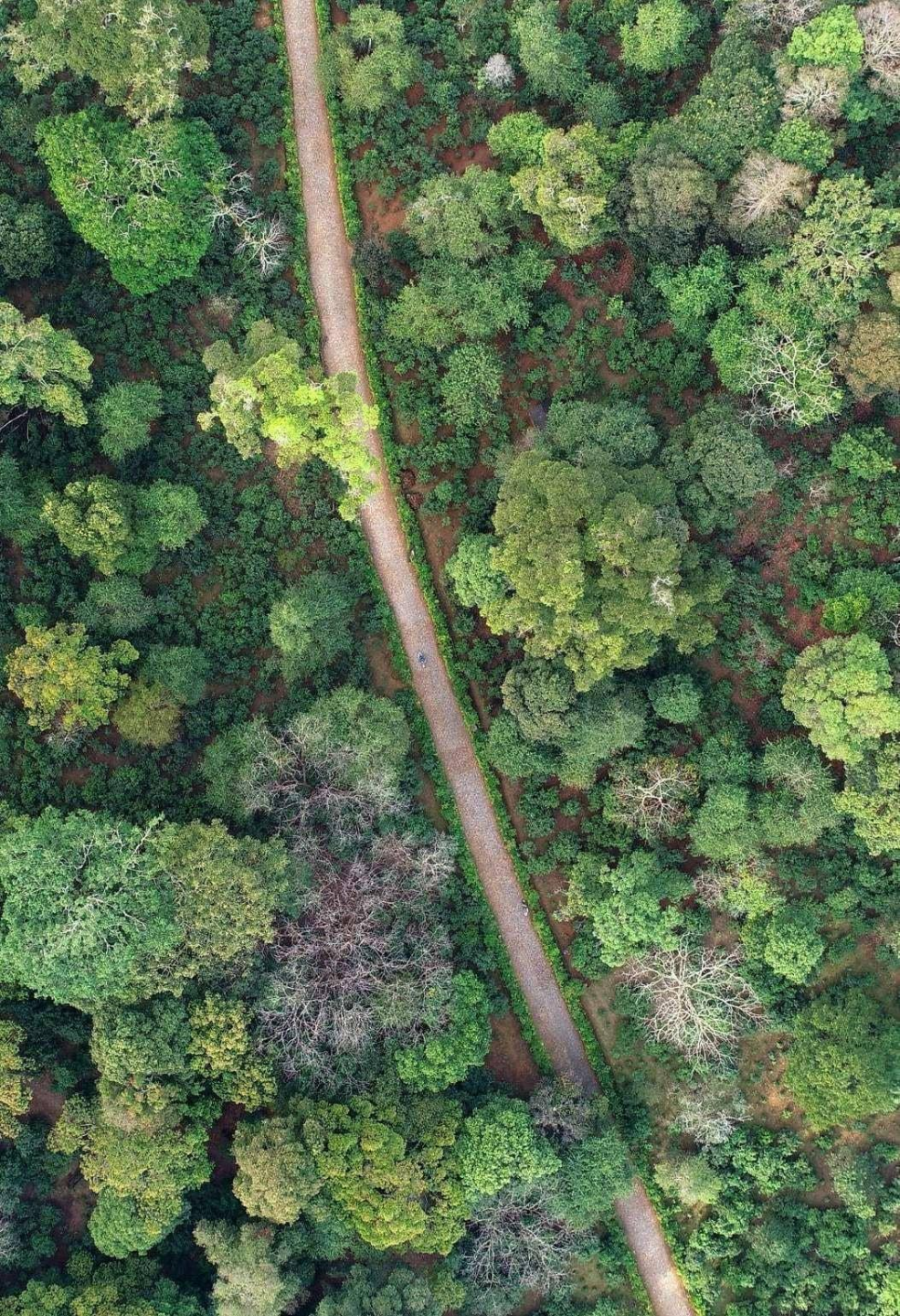
**ZOU Yiqing**



Beijing Tsinghua Tongheng Urban Planning & Design

Bali, Indonesia 2025.9.3





01

案例概况  
Overview

02

保护实践  
Conservation  
Practices

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产出效益  
Effectiveness

04

思考  
Reflections



# 01

## 案例概况 Overview



景迈山古茶林

Cultural Landscape of Old Tea Forests of  
JINGMAI MOUNTAIN



# Cultural landscape of old tea forests of the Jingmai Mountain in Pu'er

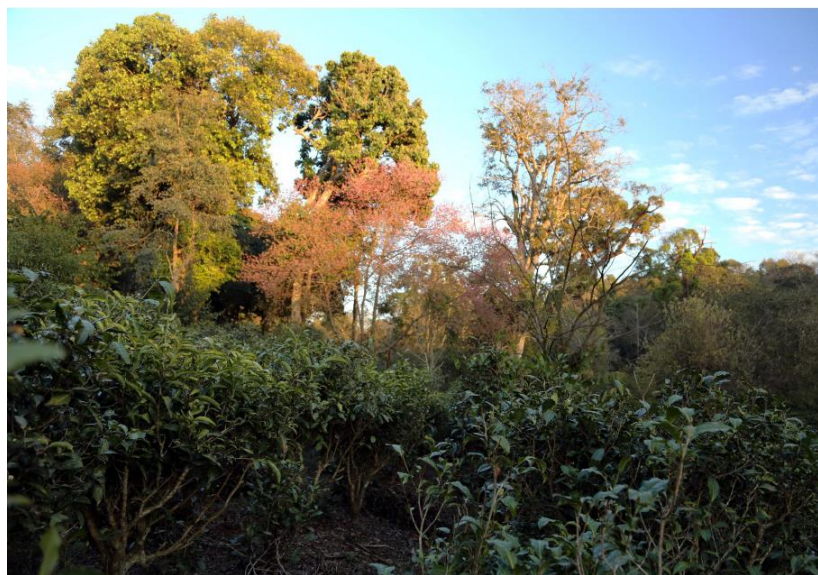
Inscription on the World Heritage List in 2023

The world's first tea culture landscape World Heritage Site

5

Old Tea Forests

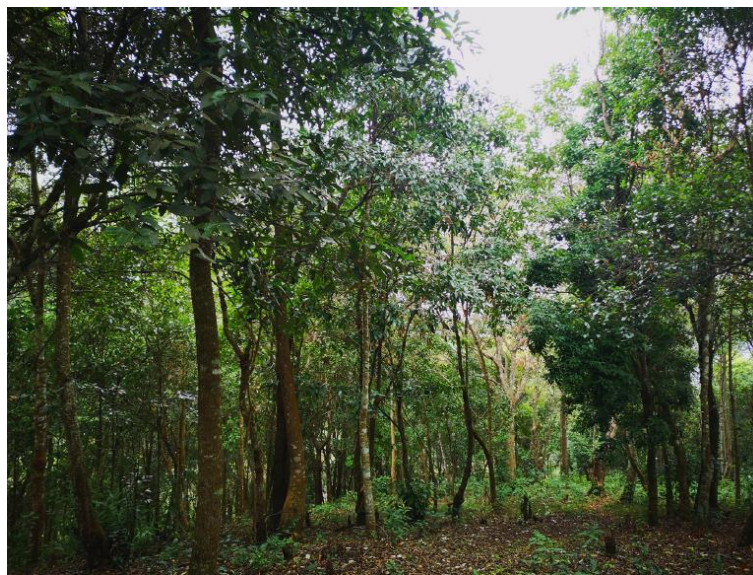
1180ha



3

Protective Forests

617.65ha



9

Traditional Villages

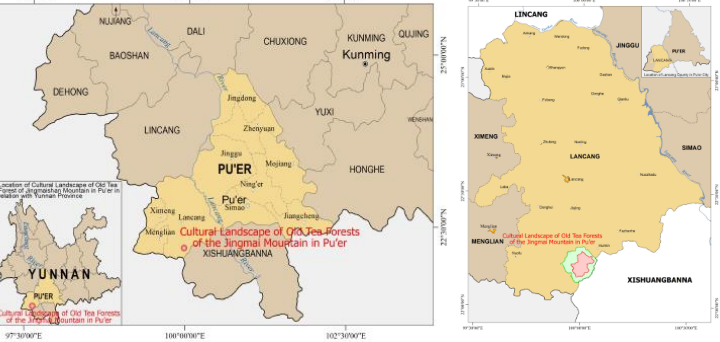
1,185 households  
4,867 inhabitants  
1440 dwellings





# Location

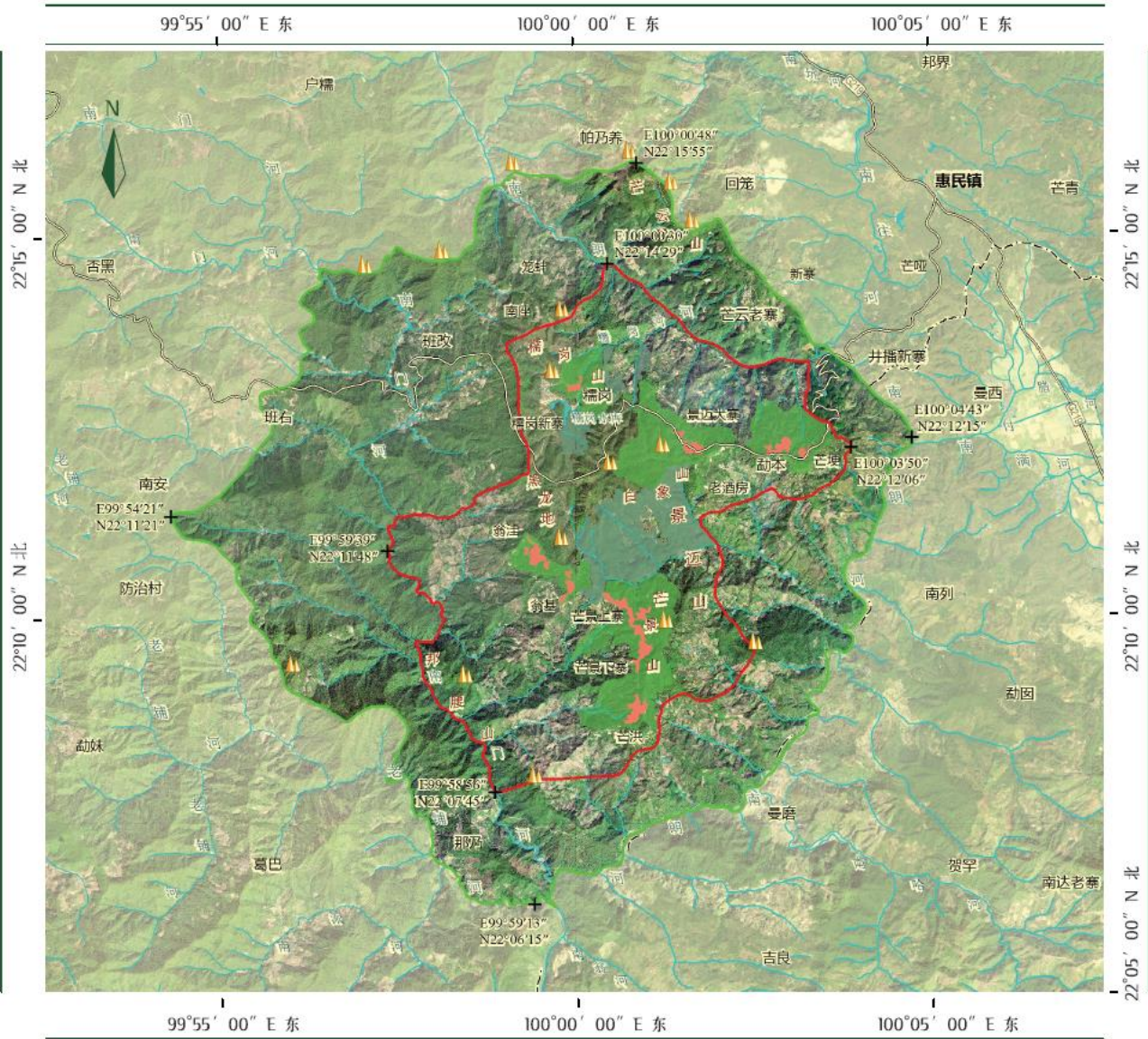
Pu'er City, Yunnan Province in southwestern China



The property: 7167.89 ha

Buffer zone: 11927.85 ha

Total area: 19095.74 ha



图例 LEGEND
 申报遗产区 NOMINATED PROPERTY
 缓冲区 BUFFER ZONE
 传统村落 TRADITIONAL VILLAGES
 古茶林 TEA FORESTS
 分隔防护林 PROTECTIVE PARTITION FORESTS
 水体 / 河流 WATER BODY / RIVER
 州 / 市界 BOUNDARY OF AUTONOMOUS PREFECTURE / CITY BOUNDARY
 国 / 省道 STATE ROAD / PROVINCIAL ROAD



# Heritage Values

## Organically Evolved Continuing Landscape

Multiple conservation identities with multi-dimensional values of history, culture, ecology, agriculture, forestry, economy, etc.

### OUV Criteria (iii) and (v)

**Criterion (iii):** The nominated property is a typical testimony of the understory tea cultivation traditions of the indigenous people living in southwest China that have survived to this day. This cultivation model creates a favorable growing environment for tea trees by utilizing the forest system, combats the diseases and pests, promotes pollination and provides natural nutrition by way of biodiversity, eventually producing quality, organic tea leaves. Such practice is quite unique in the context where large-scaled terraced tea plantations play a dominant role in today's world, presenting the ecological ethics and wisdom which can be critically inspiring for sustainable development of world today. The indigenous people's governance system surviving to date, unique Tea Ancestor belief, local tea culture highlighting the concept of harmony, village rules for the conservation of ecology, and customs and habits for respecting and loving each other, all guarantee that this thousand-year-old tradition is still vibrant.

**Criterion (v):** The nominated property is a classic model of conservation and reasonable use of mountain and forest resources by the indigenous people. The indigenous people use horizontal and vertical land use techniques subject to natural conditions and the traditional knowledge system for village location selection and construction, reasonably allocate and sustainably use land for production, living and ecological purposes which center on the old tea forests, to create a smart mountainous human settlement that features tea trees planted in natural forests, villages built in tea forests, and cultivated land and other production activities arranged outside tea forests. The nominated property therefore is an outstanding example of sustainable cultural landscapes of mountain forest farming.

活态遗产  
Living Heritage



有机演进  
Organically Evolving



文化景观  
Cultural Landscape





Cultural Landscape of Old Tea Forests  
of the Jingmai Mountain in Pu'er





Tea



Golden Pagoda of Burmese Temple

緬寺金塔  
茶 | 寨心



Village center



Tea Spirit Tree Worship



Sacrifice

茶祖树 | 祭祀



古茶林  
Old Tea Forest

云海  
Clouds

山  
Mountain

街巷  
Alley

传统村落  
Traditional Village

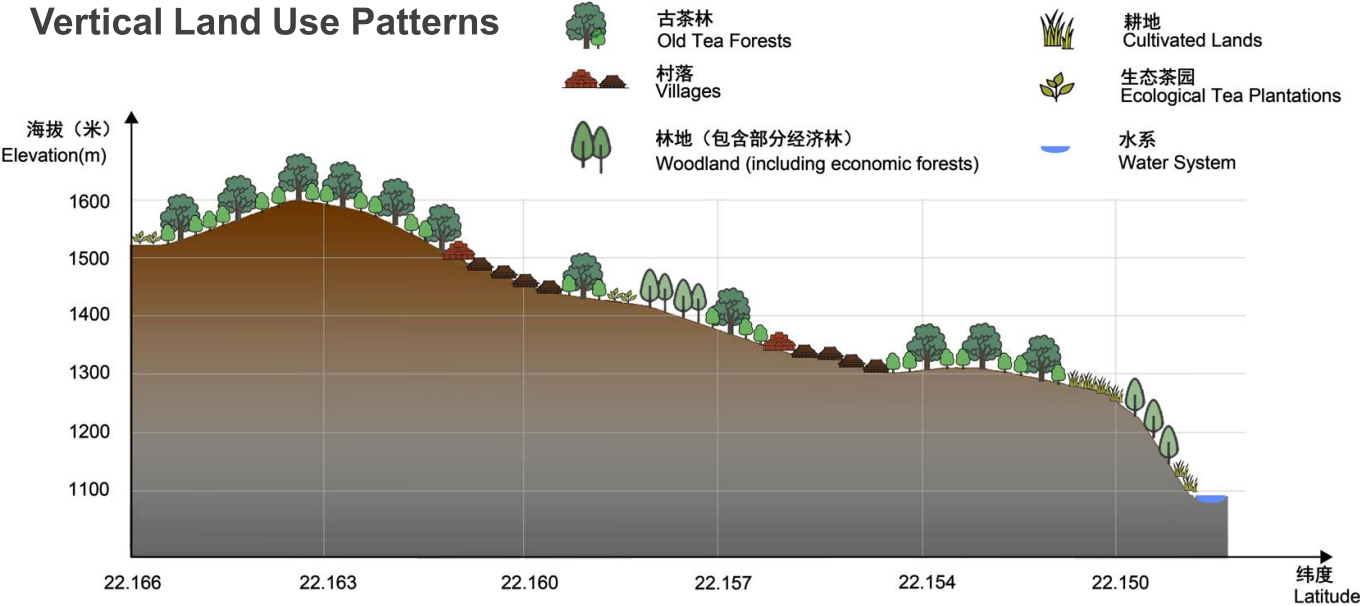
民居 Dwelling

森林 Forest

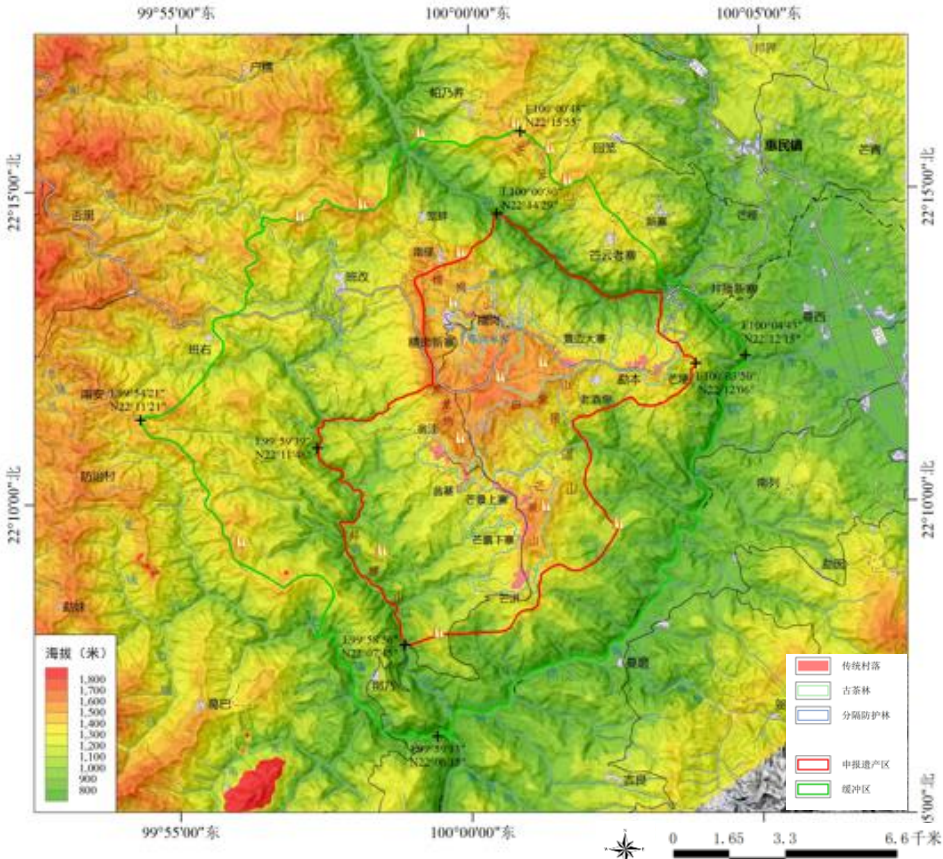


# The cultural landscape pattern of coexistence of forest and tea

## Vertical Land Use Patterns



## Traditional Understorey Cultivation of Old Tea Trees



**乔木层 Arbor**  
上层主要生长茱萸、木荷、多依、红椿、榕树等高大乔木  
Mainly grows tall arbors such as *Cornaceae*, *schima superba*, *Docynia delavayi*, *Toonaciliata*, and *Ficusmicrocarpa*

**灌木层 Tea Tree and Bush**  
中层以茶树为优势种, 同时分布有樟树、杜鹃花科等植被  
Dominated by tea trees, mixing with other plants of the *Lauraceae* and *Ericaceae* families

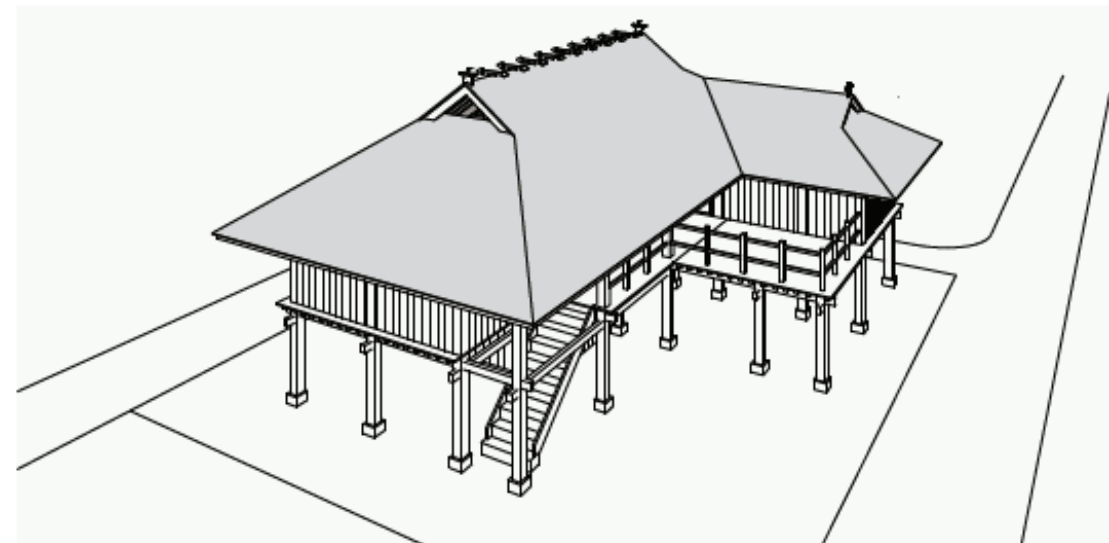
**草本层 Herbaceous Plant**  
下层为禾本科和蕨类、药材、野生蔬菜等植被  
Grows the plants of the *Gramineae* family and some herbaceous plants such as ferns, herbal medicines, and wild vegetables, etc.



# Traditional villages and buildings

## 布朗族村寨 Blang Villages

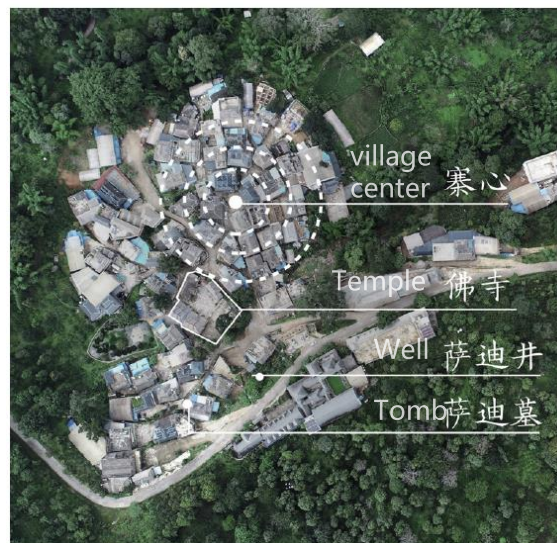
- In a pictographic pattern according to the terrain of Mountains.
- The village has a **village center, a village gate, a pond, etc.**
- The residential buildings are distributed around the village center along the roads and contour lines.
- The Buddhist temples on one side.



布朗族传统民居 Blang Traditional dwellings

## 傣族村寨 Dai Villages

- Ponds, wells or rivers are sources of water.
- Sacred trees along the village boundaries.
- Village center is the starting point of construction, also for worshipping. the buildings are basically arranged in a centripetal pattern around village center.
- The main temple is built on a terrace in the center of the village.



傣族传统民居 Dai Traditional dwellings



# Resilience in response to Climate change

森林覆盖率达到**76%**

The forest coverage rate reaches 76%

- The forest provides a buffer for the tea trees, reducing the temperature fluctuations.
- It reduces the possible damage that high or low temperatures may cause to tea trees.



景迈山茶文化景观格局  
Configuration of Tea Landscape



## During the COVID-19

- No one was infected in the Jingmai Mountain with the medicine administered by local doctors.
- The sale of tea is restricted, but food and daily life can be guaranteed





# 02

## 保护实践

## Conservation Practices



景迈山古茶林

Cultural Landscape of Old Tea Forests of  
JINGMAI MOUNTAIN



# Time Frame

- National Priority Protected Site
- Chinese Traditional Villages
- Protection Zone for Traditional cultural ecology of Miao people in Mangjing Village

- 「全国重点文物保护单位」
- 糯岗组、翁基组、芒景村列入「中国传统村落」名录
- 公布「芒景村布朗族传统文化生态保护区」

Protection and utilization project of traditional villages in Wengji and Nuogang

翁基、糯岗传统村落保护利用工程

Publication of the Heritage Conservation Plan

《文物保护规划》公布执行

- Organized an international symposium on "Tea Culture Landscape Conservation Research and Sustainable Development".

- Restoration of traditional buildings
- 举办「茶文化景观保护研究与可持续发展」国际研讨会。
- 国保传统民居建筑维修工程

Inscription on the World Heritage List in 09.2023

**2023.09**  
**列入世界遗产名录**

2012

2013

2014

2015

2016

2017

2018

2019

2020

2023

- 启动景迈山申遗保护工作
  - 列入《中国世界文化遗产预备名单》
- Launching the declaration of the Jingmai Mountain as a World Heritage Site

《遗产保护管理规划》  
《文物保护规划》编制  
Preparation of the Heritage Conservation Management Plan & Heritage Conservation Plan

芒景上寨、芒景下寨、芒洪传统村落保护利用工程  
Protection and utilization project of traditional villages in Mangjing and Manghong

- 举办景迈山文化遗产保护论坛
  - 国保省保集中成片传统村落——保护利用工作评估现场调查
- the Jingmai Mountain Cultural Heritage Protection Forum

- 遗产环境整治提升综合工程
- 遗产监测、档案、阐释展示工作
- Comprehensive heritage environment improvement and upgrading works
- Heritage monitoring, archiving, interpretation and display work



# Aims

以遗产保护为抓手，实现社会、经济、环境等可持续发展目标

Achieving social, economic and environmental sustainability through heritage conservation

## Sustainable Development Goals



## 8 Aims

遗产保护	Heritage Conservation
文化传承	Cultural Inheritance
生态修复	Ecological
景观提升	Landscape
社区更新	Community Renewal
基础设施	Infrastructure
产业培育	Industry Innovation
文旅融合	Sustainable Tourism



## 活态遗产保护理念：“以人中心”

“Community-Centered”

家园：“物+人”

Home: “heritage + People”



遗产保护深入社区，建立共同决策和长效管理机制

Heritage conservation is rooted into the communities, decision-making and long-term management mechanism has been established



# 多元策略 Multi-strategy

1

多元工作对象

Multi-object

有机整体保护

Integrated Conservation

2

多元参与主体

Multi-stakeholder Participation

共建共享遗产

Joint Contribution and Sharing

3

多元技术手段

Multi-technology Approaches

提高遗产韧性

Heritage Resilience

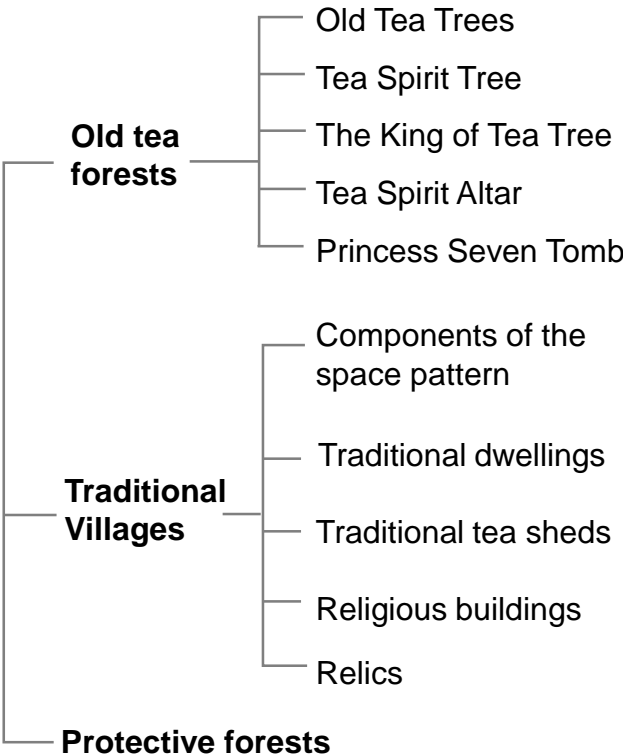
构建安全社区

Safe Community

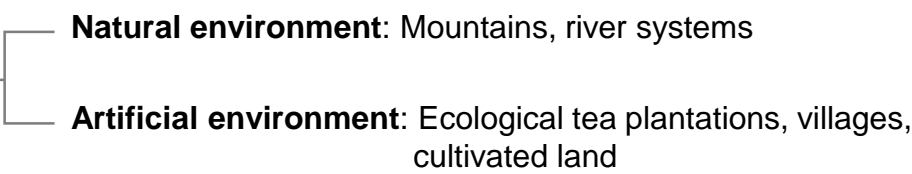


# Multi-objects

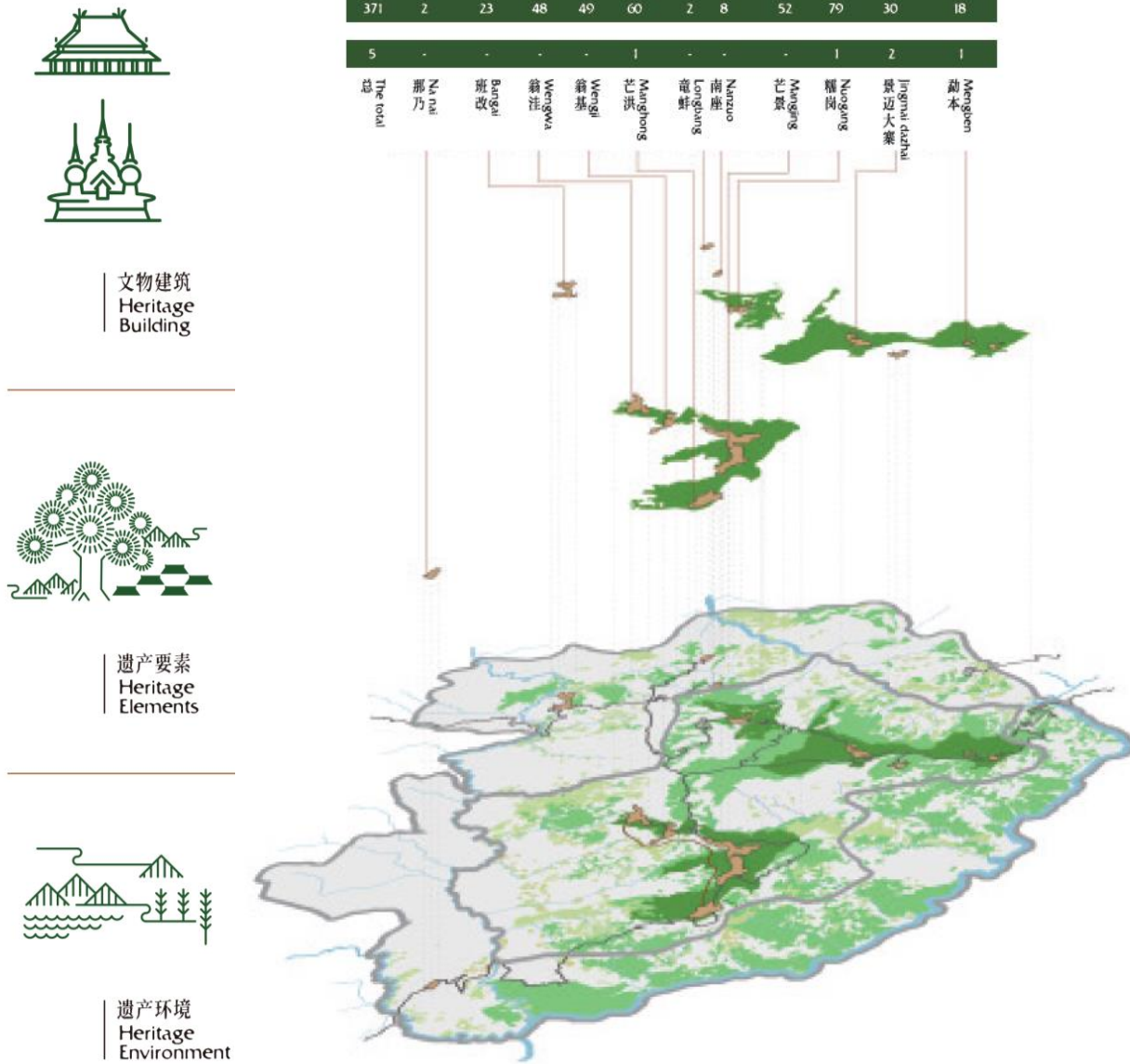
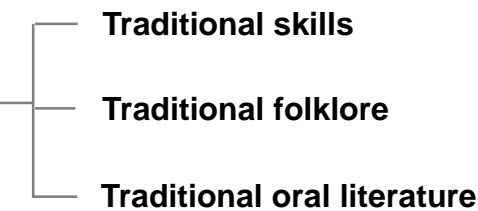
Tangible heritage element



Context



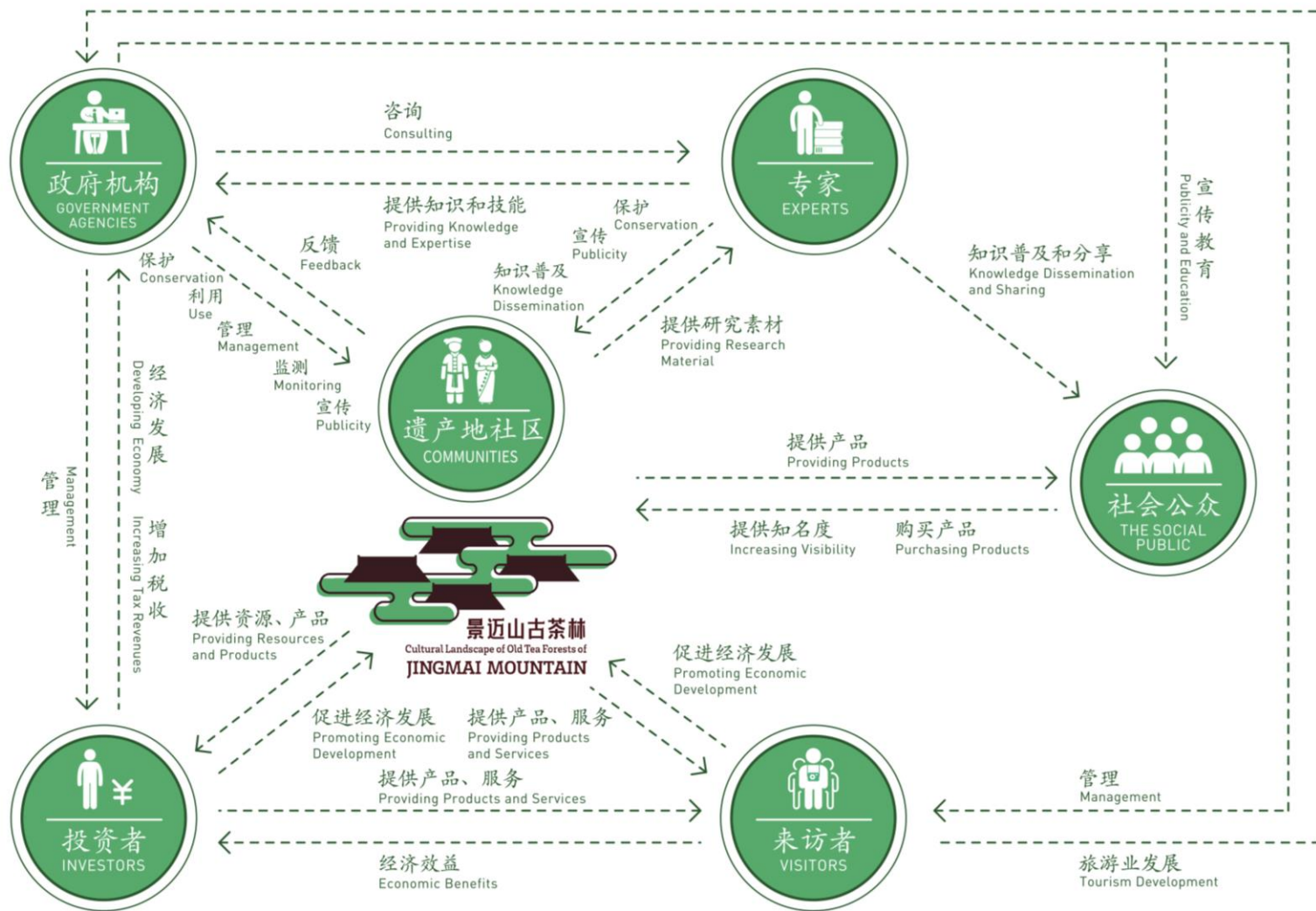
Intangible heritage elements





# Multi-stakeholder Participation

- 社区参与、专家指导、政府支持 Community participation, Expert guidance, Government support

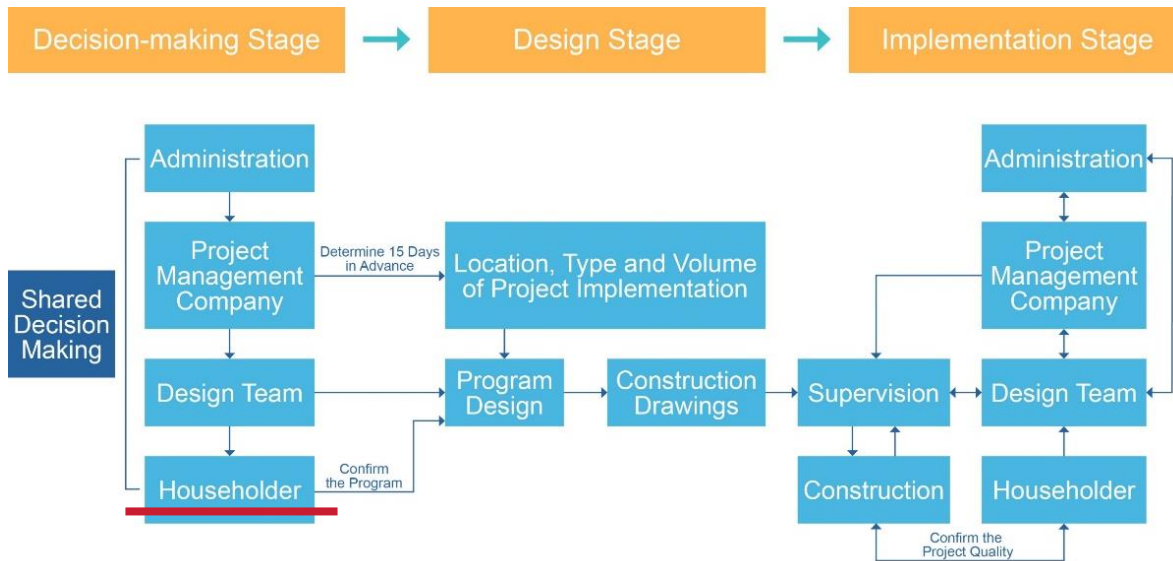


# Multi-stakeholder Participation

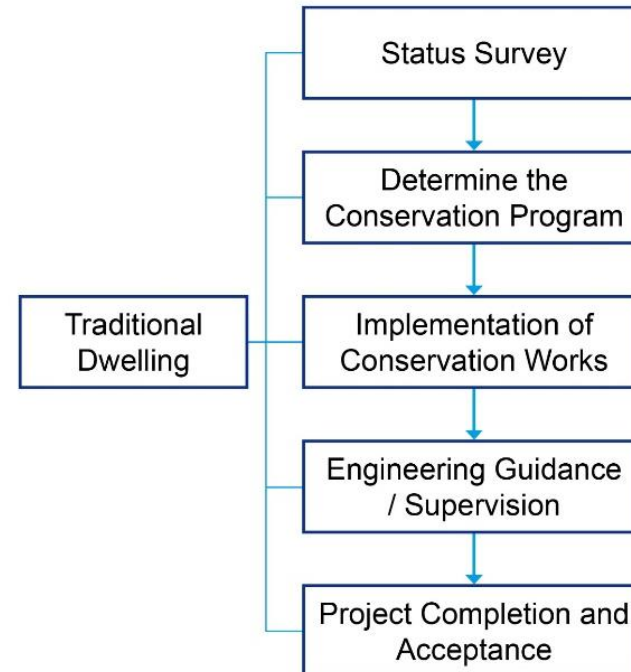
## ■ 政府与社区结合的工作机制 The working mechanism that combines the government and the community

- 社区负责 Community Responsibility
- 多方配合 Multi-party Cooperation

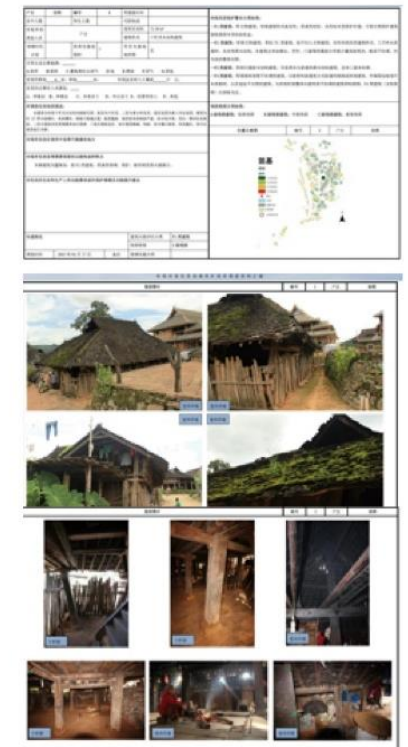
### Workflow of Conservation Practices



### Workflow of Traditional Dwelling Conservation



### One Household One File





# Multi-stakeholder Participation

## 社区深度参与

Community participation



## 坚持“以人为中心”的活态遗产保护理念

Adhere to the concept of "people-centered" living heritage protection





# Multi-stakeholder Participation

## 多专业合作

### Multi-disciplinary cooperation

- **多专业 Multiple majors**  
Heritage, Tea, Forestry, Ecology, Biology, Agriculture, Archaeology, History, Ethnology, Anthropology , etc
- **多机构 Multiple institutions**  
Museums, Botanical gardens, Universities, Research Institutes, etc



## 建立社区共建共享的可持续遗产教育系统

### Establish a sustainable heritage education system for community co-construction and sharing



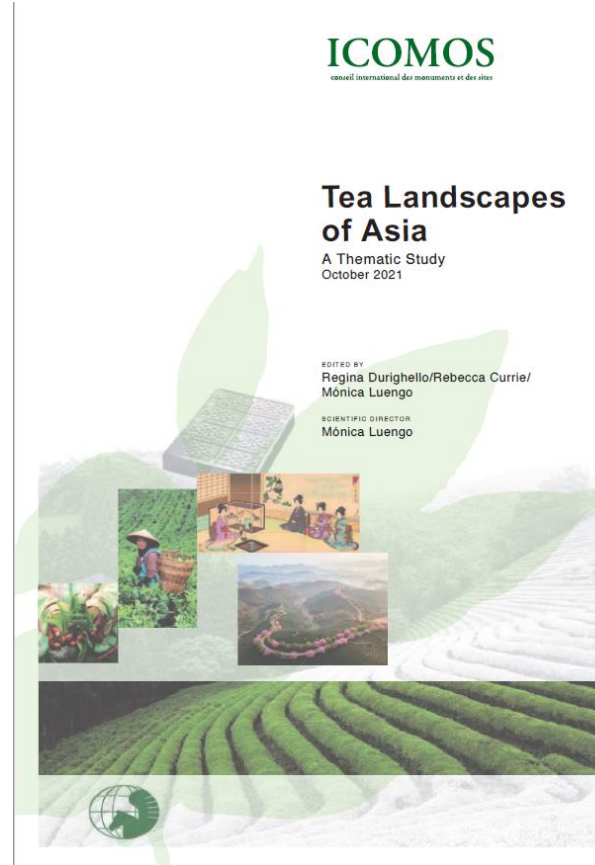


# Multi-technology Approaches

## ■ 研究指导 Research Guidance

- 以遗产价值认知推动遗产保护实践

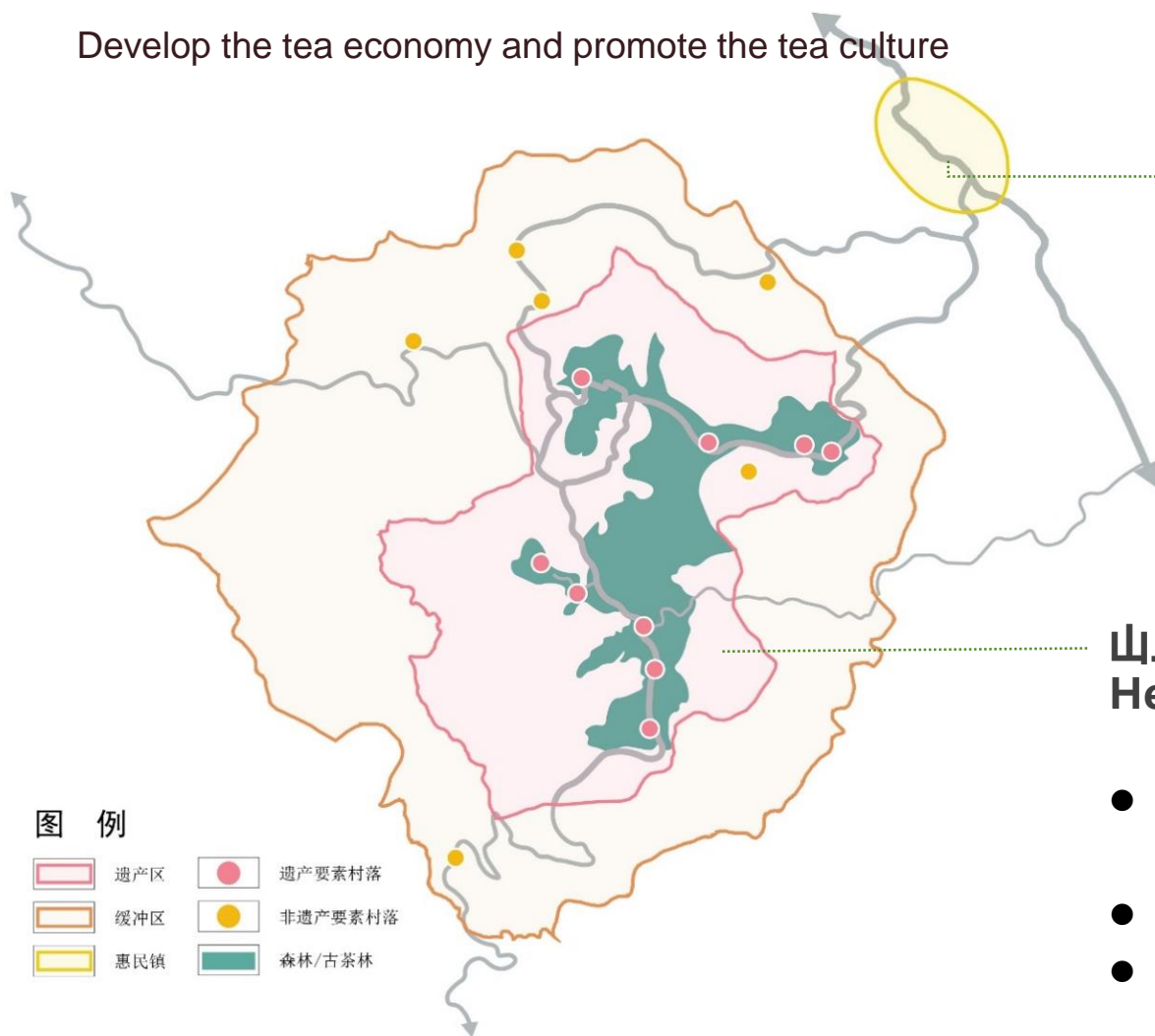
Promoting Heritage Conservation Practices with Recognition of Heritage Values



# Multi-technology Approaches

## ■ 保护与发展协同机制 Synergies on Protection and Development

- 发展茶经济，弘扬茶文化” ——山下发展，山上保护  
Develop the tea economy and promote the tea culture



### 山下 — 惠民镇和周边村寨 Huimin town- Development

- Heritage Exhibition Center
- Integrating tea culture and tea tourism
- Large-scale, modern tea production, sales and cultural experiences
- Tea industry, tourism services and supporting industries

### 山上 — 景迈山世界文化遗产地 Heritage Site - Conservation

- Protection, On-site Interpretation, and Presentation of Heritage Value
- Restriction and Guidance of Visitor Touring Behavior
- Coordinated Development of the Heritage and Buffer Zone



# Multi-technology Approaches

■ 从宏观到微观 From Macro to Micro

- 建立不同空间尺度、各层级相衔接的遗产保护工作框架

Establishment of technical routes for conservation at different spatial scales

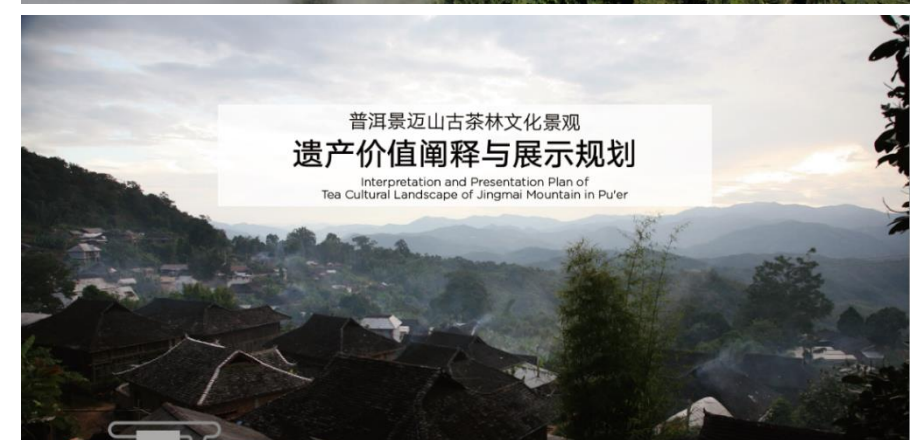
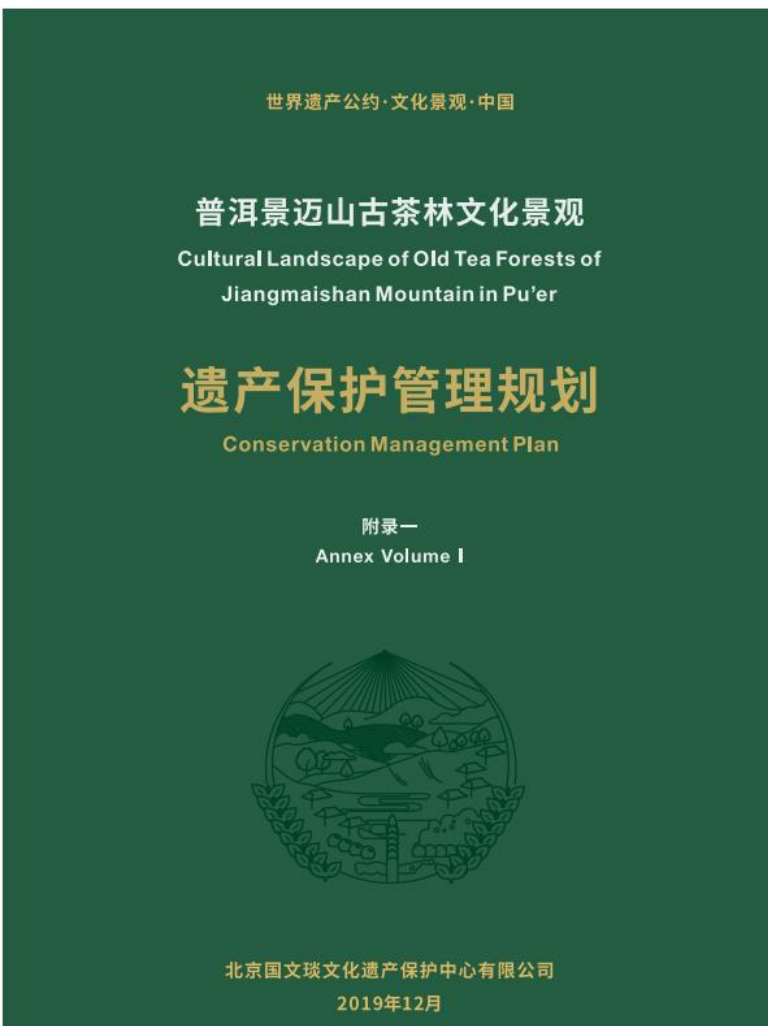
工作框架 Working framework		工作成果 Outcome of the work
对遗产构成要素的保护和 遗产地可持续发展提出保护策略	宏观 层面	遗产地规划、国保规划、建设活动导则、 遗产阐释展示规划、遗产展示中心展览
Proposing conservation strategies for the sustainable development of heritage site	Macro	Preparation of plans for heritage site
落实村落保护与环境整治和 古茶林生态系统保育工作	中观 层面	村庄规划、传统村落保护工程、 古茶林保护修复、传统村落展览
Implementation of village protection and environmental improvement and conservation of ancient tea forest ecosystems	Meso	Preparation of plans for heritage attritutes, context and exhibition,etc
保护重要文物建筑、传统民居、 历史遗存等保护对象	微观 层面	传统民居建筑保护更新、文物建筑修缮、 现代建筑风貌改造、新建建筑设计
Protection of important cultural relics and buildings, traditional dwellings, historical relics and other objects of protection	Micro	Traditional residential building protection and renewal, cultural relic building repair,Modern building style renovation, new building design

# Multi-technology Approaches

## ■ 规划引领 Planning Preparation

- 编制不同层级的相关规划

Preparation of Plans for heritage site



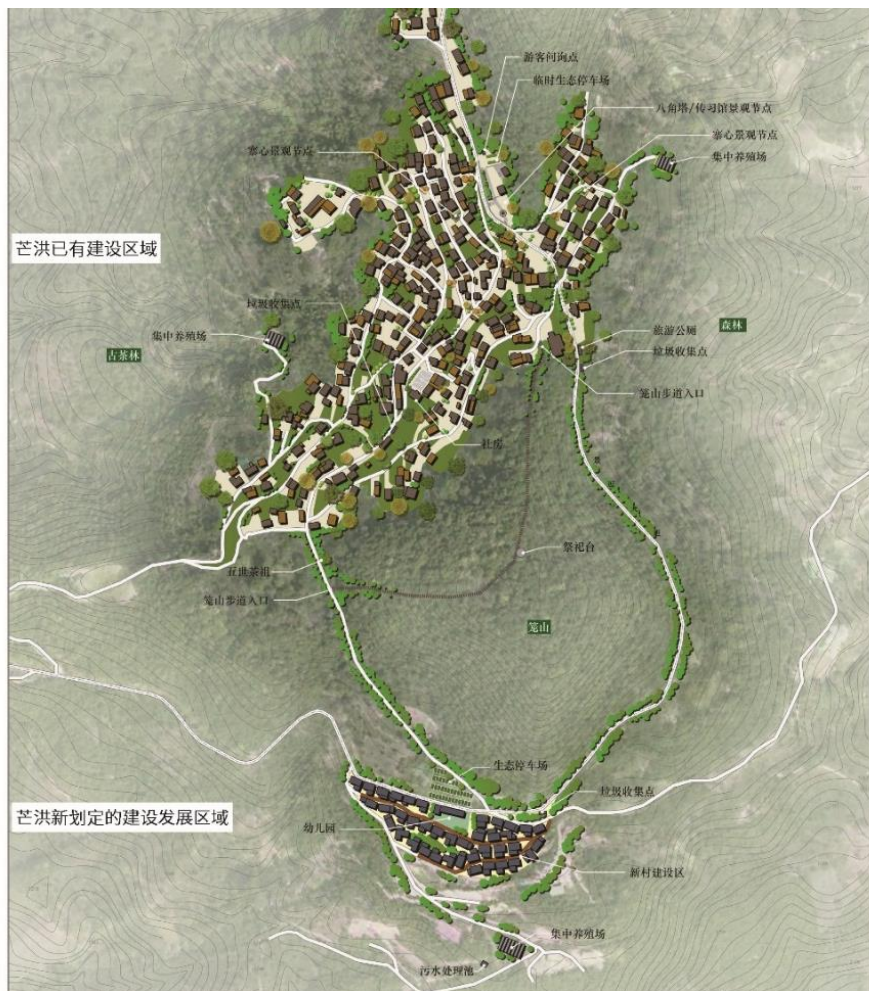


# Multi-technology Approaches

## ■ 资源统筹，规划调控 Resource Co-ordination, Planning Adjustment Control

- 编制村庄规划、新村建设规划，解决人地矛盾，保障可持续发展

Making villages planning and construction of new resettlement areas, resolving human-land conflicts to ensure sustainable development



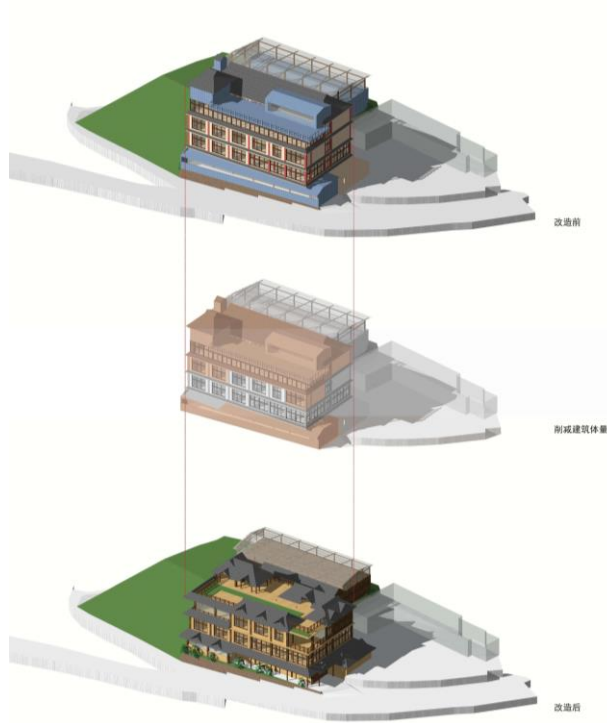
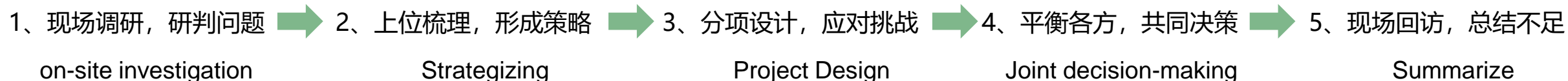


# Multi-technology Approaches

## ■ 工程落地 Implementation

- 一般建筑整治——“一户一策”，共280余户

Dwellings renewal——each dwelling each strategy, a total of more than 280 buildings



整治方案 Renewal design



整治后 After-renewal

## CASE



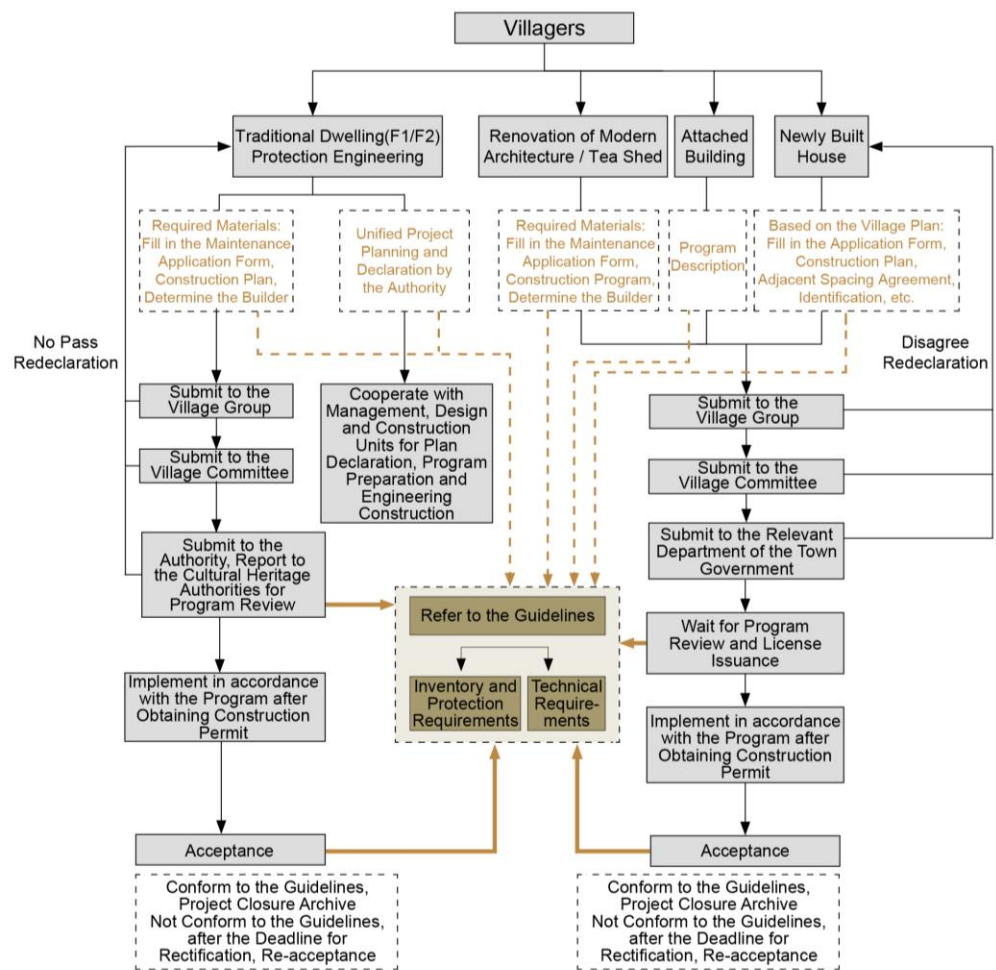


# Multi-technology Approaches

## ■ 制度保障 System Safeguards

- 景迈山遗产地建设活动导则 Guidelines for construction activities at the Heritage Site

We processed 787 applications in three years



芒景上寨破砍洪现状照片和整治措施



基地环境



现状照片

芒景上寨破砍洪方案示意图



现状问题:

- 1) 建筑立面过长。
- 2) 距离道路过近。

整治措施:

- 1) 屋顶  
在现代平屋顶建筑上增加传统坡屋顶, 二层窗下沿增设一圈披檐。
- 2) 立面  
建议外墙采用墙面抹灰涂料, 颜色和材料可参考《建设活动导则》: 第三章技术-5.3.3-立面材质调整。
- 3) 门廊  
根据《建设活动导则》中缩减建筑体量的办法, 在一层增加过渡性的门廊作为人行入口, 缓解立面过长的问题。
- 4) 门  
建议人行入口和车行入口分开, 人行入口采用双扇玻璃门, 车型入口允许采用卷帘门, 色彩建议选用浅灰色或者浅黄色, 和建筑整体保持协调, 具体样式参见方案示意图。  
二层的单扇门采用传统的木板门, 具体可参见《建设活动导则》: 附录-素材库-1.5木板门。
- 5) 窗  
一层建议采用落地透明玻璃窗, 二层可采用条形透明玻璃窗, 以保持沿街立面的通透感, 缓解距离道路过近的问题。窗框建议涂为白色。
- 6) 柱子  
混凝土柱表面建议涂为和门窗相同的木色。
- 7) 景观  
房屋两侧种植进行遮挡, 房屋前建议增设花池、树池。





# 多元技术手段 Multi-technology Approaches

## ■ 能力建设 Capacity-building

- 遗产管理机构和社区掌握遗产保护基本观念 Heritage management institutions and communities are equipped with basic concepts of heritage conservation.
- 帮助社区真正成为遗产保护管理的主体 Communities are truly the mainstay of heritage conservation management





# Establish a heritage monitoring system

- Track the impact of climate change, and improper human activities on old tea forests, forests and villages
- Protecting the stability of old tea forests and forest ecosystems, enhanced the self-recovery capacity

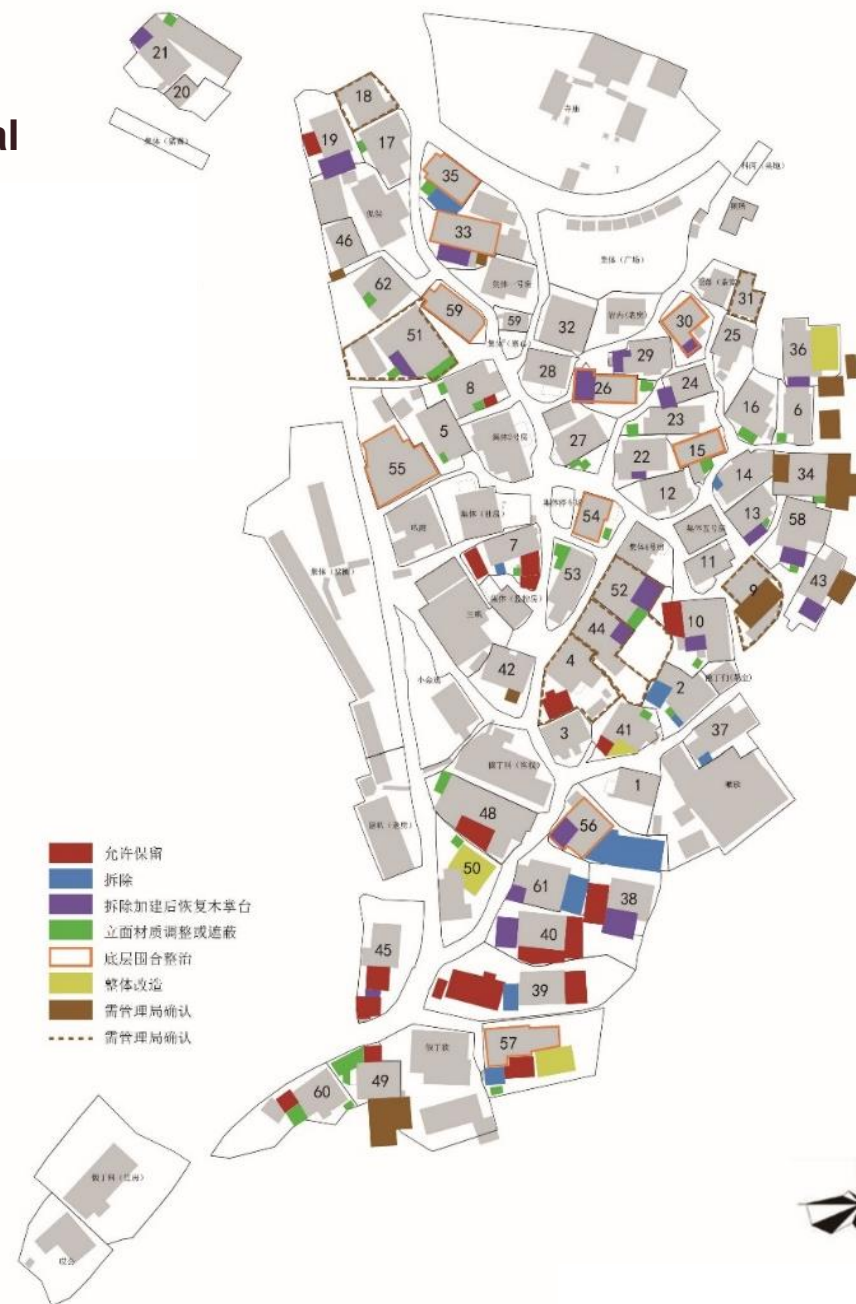
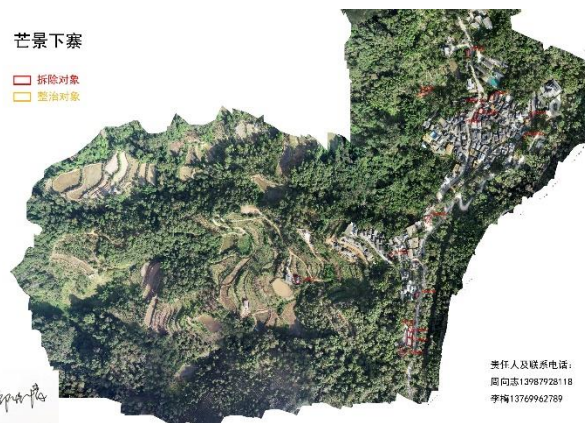
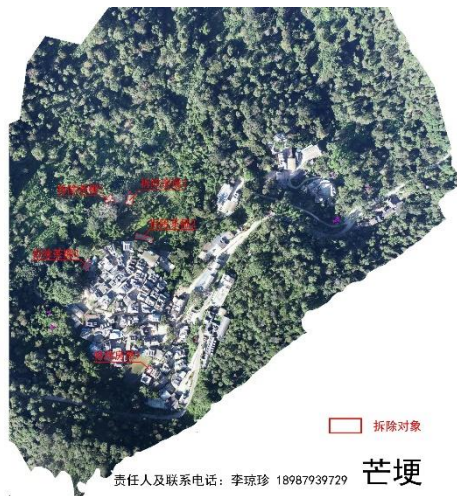




# Conservation Practices

## ■ 保护和修复文化景观结构 Conservation and restoration of cultural landscape structures

- 拆除侵害遗产要素的建筑 Demolition of heritage-damaging structures





# Conservation Practices

## ■ 遗产要素保护 Conservation of Attributes

- 宗教建筑修缮 Restoration of religious buildings
- 传统民居修缮 Restoration of traditional dwellings



芒洪八角塔 the Octagonal Pagoda of Manghong



修缮后民居外观 exterior of post renovation



民居性能提升 performance enhancement



# Conservation Practices

## ■ 遗产要素保护 Conservation of Attributes

- 传统民居活化利用 Restoration and adaptive use of traditional houses

Village History Museum



Guesthouse





# Conservation Practices

## ■ 遗产综合整治提升 Comprehensive Improvement

- 自然环境生态修复 Restoration of the natural environment
- 传统村落环境整治 Improving the environment of traditional villages





# Conservation Practices

## ■ 遗产综合整治提升 Comprehensive Improvement

- 建筑整治—茶厂与茶棚整治

Remediation of buildings——Tea factories and tea shelters



整治前 Pre-renewal



茶厂 Tea factory



整治后 Post-renewal



茶厂 Tea factory



# Conservation Practices

## ■ 遗产综合整治提升 Comprehensive Improvement

- 建筑整治——一般建筑整治与活化利用

Remediation of buildings——Renewal and adaptive use of dwellings





# Conservation Practices

## ■ 遗产综合整治提升 Comprehensive Improvement

- 基础设施升级——水、电、路、网、边坡、消防.....

Infrastructure——Water supply and drainage, electricity, road network, network, slope, fire protection, etc



道路与边坡 road & roadside slope



道路与边坡 road & roadside slope



消防水箱 fire-fighting water tank



三线入地 Underground pipeline



道路与边坡 road & roadside slope



道路与边坡 road & roadside slope



污水井sewerage shaft



排水沟 drainage gutter



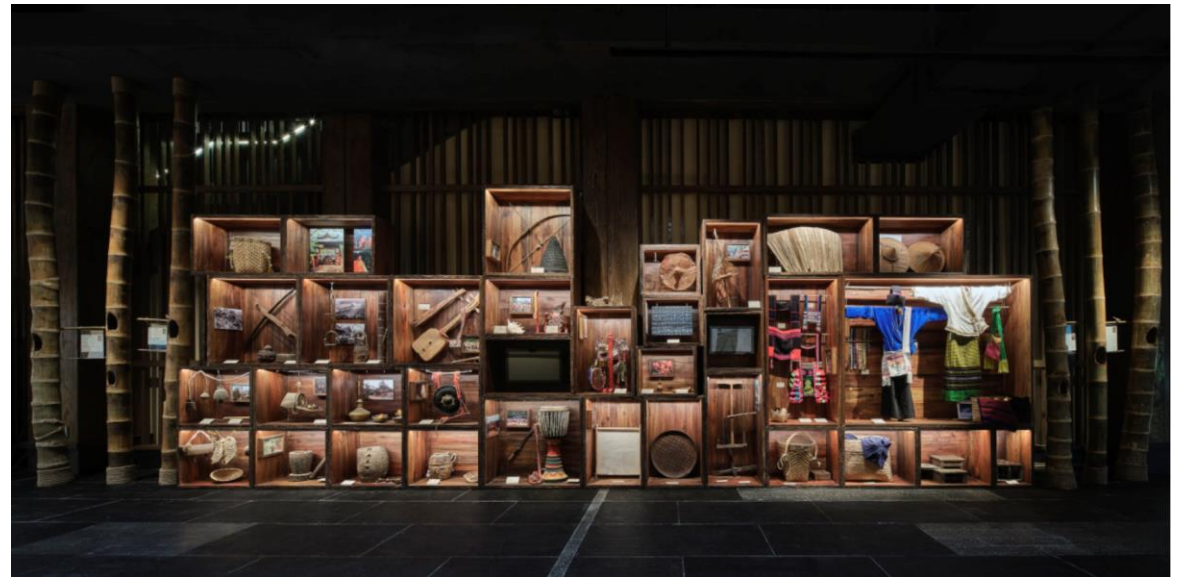
集中养殖场centralized farms



# Conservation Practices

## ■ 遗产展示阐释 Heritage Interpretation and Displays

- 标识标牌 Signage
- 展览展陈 Exhibition





# Conservation Practices

## ■ 非物质文化遗产保护 Intangible Cultural Heritage

- 系统梳理非物质文化遗产  
Systematize
- 开展遗产教育  
Heritage education
- 举办非遗相关展览表演  
Exhibitions and performances



茶祖祭祀 Tea Spirit Tree Worship

采茶制茶 plucking& making tea

泼水节 Songkran

布朗长鼓舞 Blang people Long drums



# 03

产出效益

Effectiveness



景迈山古茶林

Cultural Landscape of Old Tea Forests of  
JINGMAI MOUNTAIN



# Heritage have been protected and restored

Cultural landscape of old tea forests of the Jingmai Mountain has been protected and restored, and the values have been systematically and comprehensively demonstrated



## Assessment Report from ICOMOS

### 6 Conclusion

and practices. ICOMOS considers that the requirements of authenticity and integrity have been met. However, the integrity of the nominated property is vulnerable to negative impacts of tourism development and climate change, and limits of acceptable change need to be established to maintain its authenticity. The boundaries

As well, ICOMOS considers that the integrity of the nominated property is satisfactory, though vulnerable to negative impacts of tourism development and climate change.

The state of conservation of the property is good.



# Biodiversity has been effectively protected—— Human-earth Harmony

77%

Forest coverage rate



白花蛇舌草 (清热解暑, 利尿, 治蛇伤)  
*Hedyotis diffusa* (Heat clearing, detoxification, diuresis, snake wound treatment)



四方蒿 (治痢疾, 感冒)  
*Elsholtzia blanda* (Cure dysentery and cold)



钩吻 (杀虫, 镇痛, 抗炎, 抗肿瘤)  
*Gelsemium elegans* (Insecticidal, analgesic, anti-inflammatory and anti-tumor)



三桠苦 (清热解暑, 祛风除湿, 消肿止痛)  
*Melicope ptelefolia* (Heat clearing and detoxification, dehumidification, apocatastasis and pain relieving)



滇重楼 (清热解暑, 消肿止痛)  
*Paris polyphylla var. yunnanensis* (Clearing heat and detoxifying, apocatastasis and pain relieving)



祛棉石斛 (养阴生津, 止渴, 润肺)  
*Dendrobium chrysotoxum* (Nourishing Yin and generating fluid, relieving thirst and moistening the lungs)



骨碎补 (散瘀止痛, 接骨续筋)  
*Devallia mariesii* (Dispersing blood stasis and relieving pain, connecting bones and tendons)



铜钱玉带草 (治风湿, 跌打损伤)  
*Lobelia nummularia* (Treatment of rheumatism and bruises)

134 Families  
1,500 Species

Plants



长尾草  
*Maxisia caudatilimba*



南酸枣  
*Choerospondias axillaris*



细毛樟  
*Cinnamomum tenuipile*



红椿  
*Toona ciliata*



川楝  
*Melia toosendan*



雷文楠  
*Phoebe puwenensis*



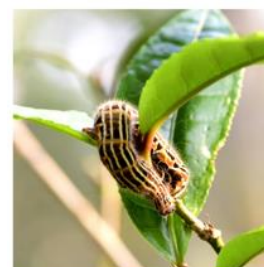
合果木 — 国家二级重点保护植物  
*Paramichelia baillonii*  
- National Grade II protected plant



神黄豆  
*Cassia agnes*

250 Species

Wild Vertebrates



茶蚕 Tea Silkworm  
*Andrena bipunctata* Walker



花蜘蛛 Flower Spider  
*Argiope bruennichi*



天牛 Longicorn  
*Cerambycidae*



蜥蜴 Lizard



眼镜蛇 Cobra  
*Naja*



树蛙 Tree Frog  
*Ptychocheilus xanthorrhoeus*



大蜜蜂 Big Bee  
*Apis dorsata* Fabricius



松鸦 Jays  
*Garrulus glandarius*



黄鹌鹑 Brown-breasted Bul  
*Pycnonotus xanthorrhoeus*



- The awareness of heritage protection has been enhanced, the community becomes the storyteller and educator of the heritage
- Spontaneously establish tea farmer cooperatives
- The contributions of women in the tea industry are gaining respect and recognition, leading to an elevated status
- Schools within the heritage site offer courses on ethnic minority cultures and tea culture

08 旅游天地





# The integration of tea and tourism has driven employment for villagers

## Tea industry 32%

2023年，景迈山茶产业实现综合产值5.17亿元  
The comprehensive value of Jingmai Mountain's tea industry reached 517 million yuan in 2023

## Visitor volume 34 %

2024年接待游客55.20万人次，旅游收入3.38亿元，同比增长184%。  
In 2024, 552,000 tourists were received and the tourism revenue reached 338 million yuan, representing a year-on-year growth of 184%.



景迈山上榜《国家地理》“2022世界最佳旅游目的地”



景迈山  
2022-2023年度  
最佳旅游目的地



日前，美国《国家地理》杂志一年一度的“最佳旅游目的地”评选结果出炉，本次入选的目的地有25个，涵盖自然、探险、可持续发展、文化、家庭五大类别。其中，景迈山在“文化与历史”板块上榜，成为中国唯一上榜的目的地。





# Sustainable Development for Heritage and Community

- Enhance the sense of community leadership, gradually make it aware of the value of traditional ethnic knowledge and experience.
- Understand the practical significance of the concept of world heritage protection for the protection and continuation of ethnic heritage.





# Enhance cultural consensus and cohesion

- It adheres to the value of harmonious coexistence and symbiosis between humans and nature.
- The first World Heritage site with a tea theme, has drawn attention and interest from Asia and even the world in Asian tea culture and traditional ethnic cultures.



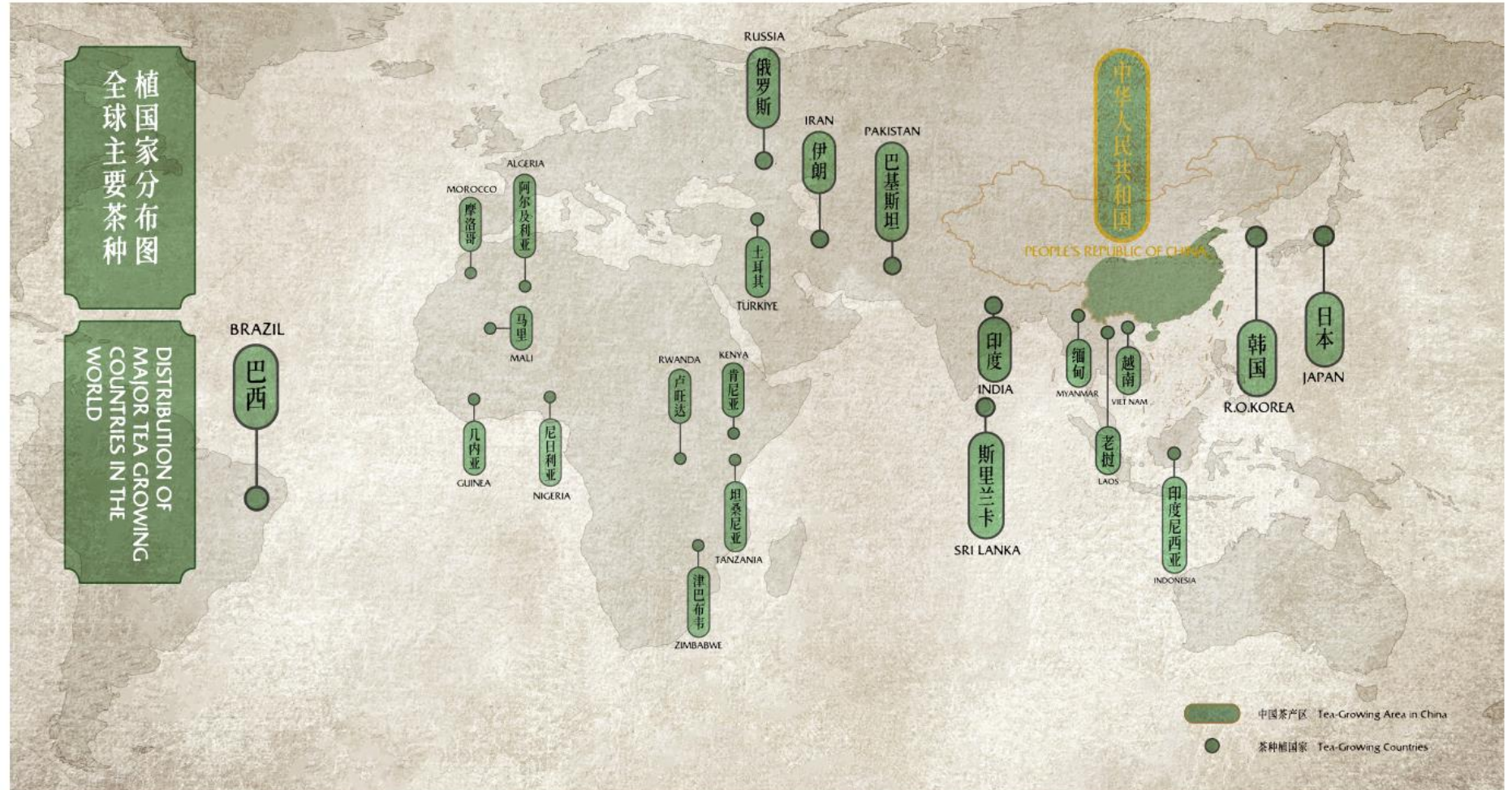
Fig 3.2-1: Assam Tea Plantation



Fig 3.2-2: Darjeeling Tea Plantations (Photo Source: <http://travel.qunar.com/p-13754431>)



Fig. 3.2-3: Uji Tea Plantation landscape (Photo Source: SHIMIZU Shigeatsu. Uji-cha Tea Cultural Landscape and Sustainable Development)

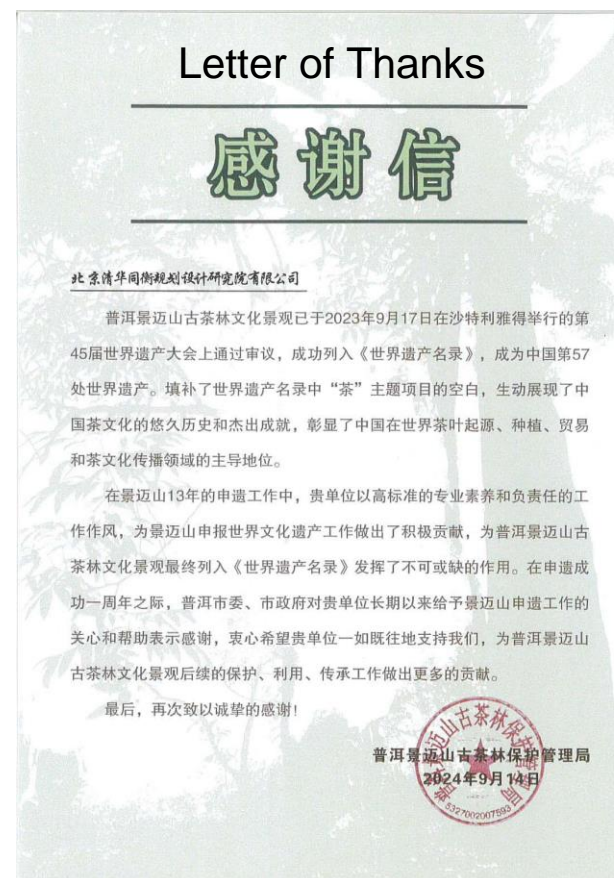
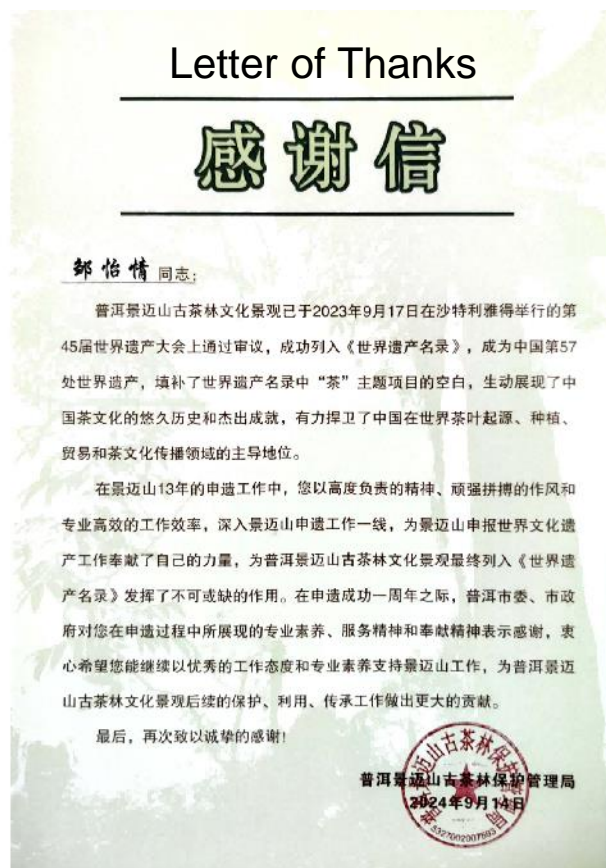
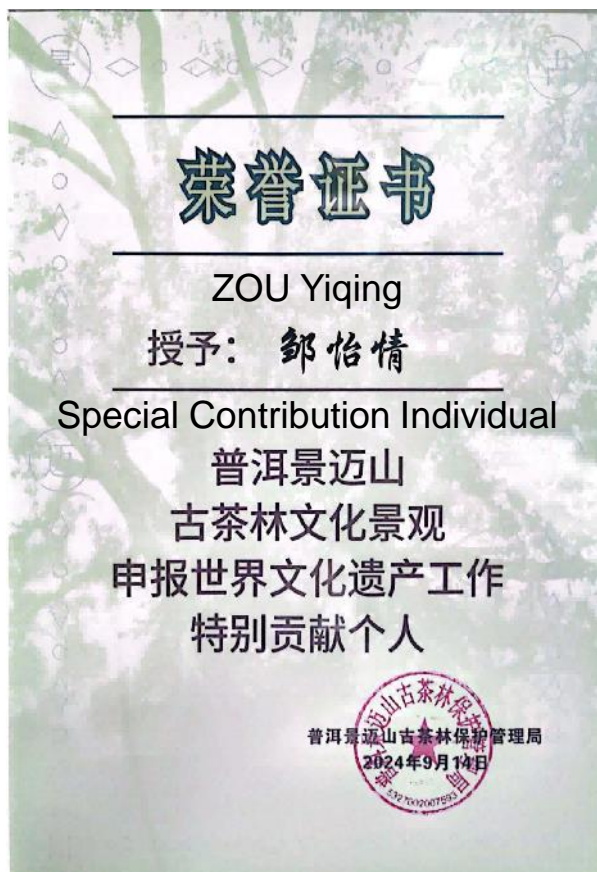




# Approval from local authorities

## ■ The Pu 'er Municipal Government commended

- **Outstanding Collectives and Individuals** with special contributions who have made remarkable contributions in heritage protection work



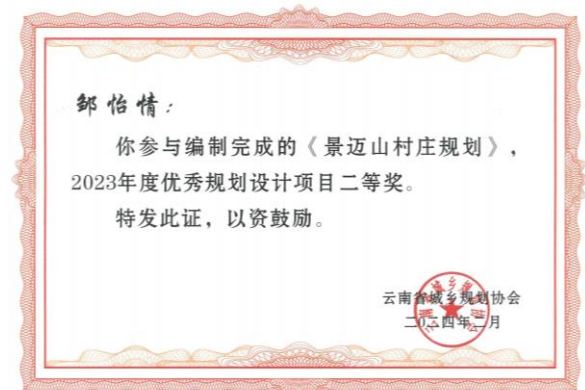
## Interview with Outstanding Collectives





# Professional recognition

- 2023 Yunnan Province Outstanding Planning and Design Awards First Prize
- 2023 Global Awards for World Heritage Education Innovative Cases
- 2024 Good Practice in World Heritage Contribution to Sustainable Development Goals
- 2024 Outstanding Cases for Sustainable Development of Asian Heritage event as Excellent Cases





# 04

思考

Reflections



景迈山古茶林

Cultural Landscape of Old Tea Forests of  
JINGMAI MOUNTAIN



## 文化遗产构建韧性和包容性社会的积极作用

### The Positive Role of Cultural Heritage in Helping Build Resilient and Inclusive Societies

- 增进对其他族群和地区文明的理解;

Enhancing understanding of the civilizations of other ethnic groups and regions;

- 农业文明和农业经济的可持续发展

Promoting the sustainable development of agricultural civilizations and agricultural economies;

- 人与自然能够和谐共处; 经济、文化协同发展; 妇女、老人等弱势群体发挥更大作用

Fostering harmonious coexistence between humans and nature;

achieving synergistic development of economy and culture;

enabling vulnerable groups such as women and the elderly to play a greater role.



文化遗产给予我们面对不确定未来更多的智慧和信心  
*Cultural heritage equips us with greater wisdom and confidence to face an uncertain future*



# 文化遗产保护专业人员做什么？ What Do Cultural Heritage Conservation Professionals Do?

- 研究遗产价值  
Research Heritage Values
- 提供专业的技术服务  
Providing Professional Technical Services
- 沟通的桥梁，凝聚共识、形成合力  
Acting as a Bridge for Communication, Building Consensus, and Forming Synergies

遗产保护寻求最适合的解决方案，而非最完美的  
Heritage conservation seeks the most appropriate solution,  
not the most perfect one.







## 后续工作

### Follow-up Work

- 受中国文物保护基金会资助，进行课题研究

#### **Funded by the China Cultural Heritage Foundation for thematic research**

《景迈山古茶林遗产保护与社区居民可持续生计的协同发展研究报告》

<Research Report on the Synergistic Development of Heritage Protection and Sustainable Livelihoods of Community Residents in the old tea forests of the Jingmai Mountain>

《景迈山遗产地旅游可持续发展研究报告》<Research Report on the Sustainable Development of Tourism in the Jingmai Mountain>

- 与遗产管理机构合作，将课题成果运用于遗产管理和开发利用中

#### **Collaborating with heritage authorities to implement the study's outcomes**





感谢关注!

Thanks for your attention!

THE END